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Code No: BA1501

GEC-R14

II B. Tech I Semester Regular Examinations, November 2016

PROFESSIONAL ETHICS AND PATENTS

(Common to Civil Engineering, Computer Science and Engineering & Information Technology)

Time: 3 Hours

Max. Marks: 50

Note: All Questions from **PART-A** are to be answered at one place.

Answer any **FOUR** questions from **PART-B**. All Questions carry equal Marks.

PART-A

5 × 2 = 10M

1. Define Empathy?
2. Explain Self interest?
3. What is Double Patenting?
4. Define Civic virtue?
5. Write a short notes on Trade Mark.

PART-B

4 × 10 = 40M

1. a) Explain Gilligan's theory? (6M)
b) Explain why civic virtues are important? (4M)
2. a) What are the various professional responsibilities to be followed by an Engineer in his profession? (5M)
b) Define risk? Explain about various types of risks? (5M)
3. a) Explain Risk collegiality with suitable examples? (5M)
b) Discuss what do you mean by conflict of interest in any profession? (5M)
4. a) Define confidentiality and Explain its role in modern day business? (5M)
b) Deliberate on the steps involved in Patent filling? (5M)
5. a) What is an IPR? Explain in detail? (6M)
b) What items are covered under copy right? (4M)
6. a) Deliberate on issues involved in E-Commerce with respect to cheating to online customers. (5M)
b) Discuss when the companies opt for dilution of ownership with suitable examples discussed in your class? (5M)
