

**Code: 9E00305b**

MBA III Semester Regular and Supplementary Examinations April 2014

**LOGISTICS AND SUPPLY CHAIN MANAGEMENT**

(For students admitted in 2010, 2011 and 2012 only)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions  
All questions carry equal marks

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- 1 How do you design the distribution logistics system?
- 2 Explain the supply chain management from the global environment point of view.
- 3 (a) How does the supply chain management render services to customers?  
(b) To what extent customers are satisfied with reference to services rendered by supply chain management?
- 4 What are the different modes of supply chain management? State the advantages and disadvantages of each mode.
- 5 Explain information technologies in a supply chain decision.
- 6 Discuss in detail the financial issues in supply chain management.
- 7 (a) What do you know about inter corporate coordination?  
(b) Explain the problems faced and also state how to overcome them.
- 8 Discuss in detailed managing the supply chain.

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