

Code: 07MB102

MBA – I Semester Supplementary Examinations, March/April 2012  
MANAGERIAL ECONOMICS

(For students admitted in 2008 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions  
All questions carry equal marks

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- 1 (a) Define Managerial Economics.  
(b) Explain the scope of Managerial Economics.  
(c) Discuss the relationship of Managerial Economics with Financial Management of an organization.
- 2 (a) Define a Firm.  
(b) What are the objectives of a firm?  
(c) What are the managerial theories of firm?
- 3 (a) What do you mean by opportunity cost?  
(b) Discuss fundamental economic principles.
- 4 (a) Define demand.  
(b) Distinguish between demand and supply.  
(c) Explain types and significance of elasticity of demand to a firm.
- 5 (a) What is a production function?  
(b) What are Isoquants and Isocosts?  
(c) Explain how the Cobb – Douglas production function can be used to determine returns to scale.
- 6 (a) What is a cost concept?  
(b) What are the components of cost?  
(c) What are the chief determinants of cost?
- 7 (a) What constitutes price?  
(b) What are the available pricing strategies?  
(c) How do we determine price in perfect competition?
- 8 (a) Explain the marginal productivity theory of profit.  
(b) Discuss different theories of profit.

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