

Code: 07MB101

MBA - I Semester Supplementary Examinations, August/September 2012

MANAGEMENT THEORY & PRACTICE

(For students admitted in 2008 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 (a) Give the definition and functions of management.
(b) What are the roles and functions of a manager?
- 2 (a) List out the principles of scientific management.
(b) What are the criticisms on scientific management?
- 3 (a) What is planning?
(b) Discuss the advantages of planning.
(c) Explain in detail the steps in planning.
- 4 (a) What do you mean by decision-making?
(b) Discuss in detail the rational model of decision making.
- 5 (a) Explain the nature of organizing.
(b) What do you mean by span of management?
(c) Explain factors determining span.
- 6 (a) Distinguish between leader and manager.
(b) What are the contingency approaches to leadership?
- 7 (a) What do you mean by interpersonal communication?
(b) What are the skills needed to manage conflicts in organizations?
(c) What guidelines do you suggest for effective written communication?
- 8 (a) What do you mean by feed forward control?
(b) Explain in detail various techniques of control in organizations.
