Code No: 126VA

b)

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD B. Tech III Year II Semester Examinations, April - 2018 INTELLECTUAL PROPERTY RIGHTS

(Common to AE, EEE, ECE, EIE, IT, ME, MIE)

Time: 3 hours Max. Marks: 75 **Note:** This question paper contains two parts A and B. Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions. PART - A (25 Marks) 1.a) What is meant by intellectual property? [2] List the objectives of intellectual property law. b) [3] Write the purpose of trademarks. c) [2] Explain about trade mark registration Process. d) [3] Give a note on international copy right law. e) [2] List the rights of the author and the owner of a copy right. f) [3] What causes a business to lose trade secret protection? [2] g) How to maintain trade secret. h) [3] Define trade secrets law. i) [2] Give a brief note on international patent law. i) [3] PART - B (50 Marks) 2.a) List and explain the types of intellectual property. Why are IPR and licensing issues important to public-sector bodies? Discuss. b) [5+5]OR Explain the functions of United Nations agency for promoting intellectually property. 3. [10] 4. Could the shape of a metal ring that fits around the edge of a candle to promote more even burning be trademarked? Justify your answer. [10] OR 5.a) Explain the Dilution Ownership of Trade mark. b) Discuss the acquisition of trade mark rights. [5+5]6. Illustrate the applications process and registration of copyright. [10] 7.aDescribe the Copyright Protection for Automated Databases.

Elaborate the new development in patent law relating for the Business method.

[5+5]

8.	Explain the liability for misappropriations of trade secrets.	[10]
	OR	
9.	Classify the remedies for misappropriations of trade secrets.	[10]
10.a)	Give a brief note on intellectual property audits.	
b)	Discuss the international development in trade secrets law.	[5+5]
	OR	
11.	List and explain the new development in international trade secrets.	[10]

---00000---