Code No: MA1901 GEC-R14

MBA I Semester Regular/Suppl. Examinations, December 2015 QUANTITATIVE ANALYSIS FOR BUSINESS DECISIONS (Master of Business Administration)

Time: 3 Hours Max. Marks: 60

Note: Answer All Sections of Questions

All Questions from **Section-A** are to be answered at one place.

SECTION-A

 $6 \times 2 = 12M$

- 1. Explain Decision Trees in Decision Analysis.
- 2. Discuss the principle of Dominance in Game Theory.
- 3. Write the basic steps in formulation of Linear Programming Problem.
- 4. Mention the steps in finding IBFS using North West Corner Method.
- 5. Compare Travelling Salesmen model and Hungarian Method of Assignment Problem.
- 6. Define Optimistic time estimate and Pessimistic time estimate in PERT.

SECTION-B

 $3 \times 12 = 36M$

1. a) What are Various Decision Making criterions in Decision making Under Uncertainty?

(OR)

b) Use Big-M Method to solve the following LPP.

Minimize
$$z = 12x_1 + 20x_2$$

Subject to
$$6x_1 + 8x_2 \ge 100$$

$$7x_1 + 12x_2 \ge 120$$

$$x_1, x_2 \ge 120$$

2. a) Explain various Methods to find the Initial Basic solutions in Transportation model. Solve the following Transportation Model using Vogel's Approximation Method.

Demand 200 225 275 250

b) A Salesman wants to Visit cities 1, 2, 3 and 4. He does not want to Visit any city twice before Completion the tour of all the cities and wishes to return to his home city, the starting station. Cost of going from one city to another in rupees is given in the following table. Find the least cost route

To City

From city
$$\begin{bmatrix} 1 & 2 & 3 & 4 \\ 0 & 30 & 80 & 50 \\ 40 & 0 & 140 & 30 \\ 40 & 50 & 0 & 20 \\ 70 & 80 & 130 & 0 \end{bmatrix}$$

3. a) Solve the following game

b) A small project consists of seven activities for which the relevant data are given below:

Activity	Preceeding Activities	Activity Duration (Days)	
A	-	4	
В	-	7	
С	-	6	
D	A,B	5	
E	A,B	7	
F	C,D,E	6	
G	C,D,E	5	

- i) Draw the network.
- ii) Find the Critical Path.
- iii) Find the project duration.

SECTION - C

CASE STUDY (Compulsory)

 $1 \times 12 = 12M$

A project is represented with the following activities

Activity	Least time	Greatest time	Average time
1-2	5	10	8
1-3	18	22	20
1-4	26	40	33
2-5	16	20	18
2-6	15	25	20
3-6	6	12	9
4-7	7	12	10
5-7	7	9	8
6-7	3	5	4

Draw a network and find the probability of completing the project duration if the original contract time of completing the project is 41.5 weeks.
