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Code No: BA1501

GEC-R14

II B. Tech I Semester Regular / Suppl. Examinations, November 2017

PROFESSIONAL ETHICS AND PATENTS

(Common to Civil Engineering, Computer Science and Engineering and
Information Technology)

Time: 3 Hours

Max. Marks: 50

Note: All Questions from PART-A are to be answered at one place.

Answer any FOUR questions from PART-B. All Questions carry equal Marks.

PART-A

5 × 2 = 10M

1. "Punctuality can be enforced ONLY through punishment" Justify.
2. Give examples of Involuntary Risks.
3. What is a Trademark?
4. Write some names of E-Commerce Business Organizations.
5. As an Alumnus how will you show your Gratitude to your Institution?

PART-B

4 × 10 = 40M

1. a) Explain the Kohlberg's Theory of Moral Development. (4M)
b) "Character, Courage and Commitment play a major role in defining ones Career" Illustrate with your Life examples. (6M)
2. a) What are the different techniques for achieving Collegiality? (5M)
b) Explain Risk-Benefit Analysis. (5M)
3. a) What is a patent? What are the patent requirements? What can be patented in India? (5M)
b) What works are eligible for copyright protection? What is the procedure for transfer of copyrights from the owner to others? (5M)
4. a) Explain how companies like Amazon, Flip kart and Snap deal are protecting their online business from Cyber Crime. (6M)
b) Write about some Cyber Laws. (4M)
5. a) Explain the contribution of Gilligan's Theory on Morals and Values. (5M)
b) "Devotion to Duty is an essential character for Nation Building" Justify with two suitable examples. (5M)
6. a) Explain the International Patent Law. (5M)
b) What are the innovations and inventions in Trade related to IPR? (5M)
