

Code: 9E00402

MBA IV Semester Regular & Supplementary Examinations September/October 2014

**INTERNATIONAL BUSINESS MANAGEMENT**

(For students admitted in 2010, 2011 and 2012 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions  
All questions carry equal marks

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- 1 Explain anatomy of international business environment.
- 2 Discuss in detail about export promotion and import substitution taken by government.
- 3 What are the functions of international business?
- 4 Discuss the foreign exchange market mechanism.
- 5 Write short notes on:
  - (a) International liquidity.
  - (b) IMF.
  - (c) IBRD.
- 6 Explain the staffing policy for international business.
- 7 How do you develop global competitiveness?
- 8 Discuss the objectives of foreign trade zones.

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