

Code: 9E00301

MBA & MBA (Finance) III Semester Supplementary Examinations September/October 2014

BUSINESS ETHICS & CORPORATE GOVERNANCE

(For students admitted in 2010, 2011 and 2012 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions

All questions carry equal marks

- 1 What are the ethical models for decision making?
- 2 Explain the ethics to be followed in the advertisement of a product.
- 3 Discuss the need for ethics in performance appraisal.
- 4 Write short notes on:
 - (a) Insider trading.
 - (b) Ethical investment.
 - (c) Ethics in finance
- 5 Give a detailed account of intellectual property rights.
- 6 Elucidate theories and philosophies of corporate governance.
- 7 Write short notes on:
 - (a) Functions of directors.
 - (b) Corporate governance.
 - (c) Institutional investors.
- 8 What is corporate social responsibility?
