

Code: 07MB101

MBA – I Semester Supplementary Examinations, March/April 2012
MANAGEMENT THEORY AND PRACTICE
(For students admitted in 2008 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 Explain the corporate social responsibility adopted by Indian business houses.
- 2 Distinguish between Theory X and Theory Y.
- 3 What are the planning practices in USA and Japan?
- 4 Examine the nature of managerial decision making process.
- 5 What are the factors determining span of management?
- 6 What are the different leadership styles?
- 7 Give a detailed account of nature and importance of communication in an organization.
- 8 What are the control techniques?
